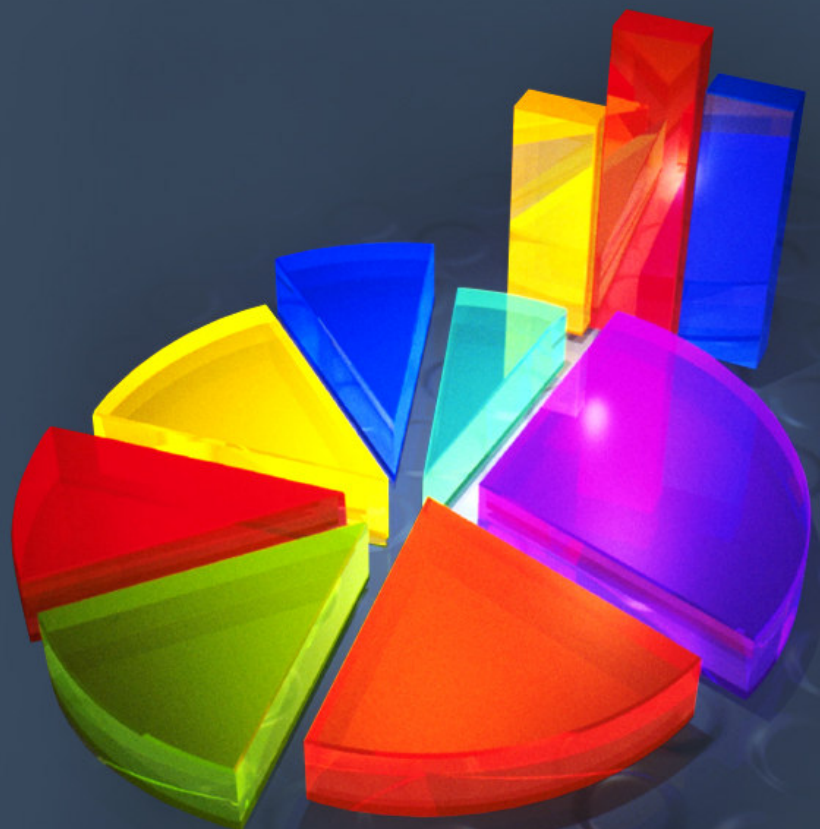


Charts

By DataWise

Populate data and text in PowerPoint presentations automatically. Pull data directly from the crosstabs into charts, titles, tables and text boxes in seconds! Work with your existing PowerPoint presentations, or choose from our library. Presentations are delivered to you with native PowerPoint elements, fully capable of supporting sound, animation or other design elements you may wish to add.



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Built for Speed

The power of our expert data processing and our passion for automation meets charts!

Are you looking for a way to prepare PowerPoint presentations more quickly? Are you tired of tedious manual entry of data into charts, text boxes and titles? Are you spending too much time proofreading presentations for data accuracy? Do you find yourself creating the same slides over and over again? If you answered **Yes!** to any of these questions, then Charts by DataWise is for you!

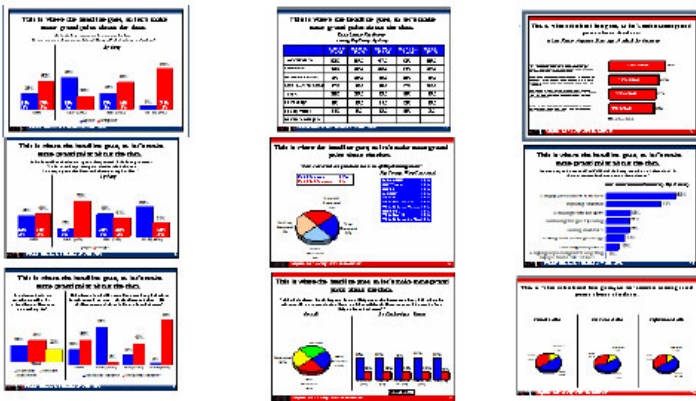
We have taken our "speed is life" data processing philosophy and set it loose on chart automation. Using our proprietary in-house software, we can transfer any element from crosstab data directly into a PowerPoint presentation file.

Our innovative program design allows for many specialized chart features such as ranking and sorting of chart data on either axis, and universal updates for brand, candidate or market-specific text. We can even rank sub-groups of data to quickly identify top or bottom performing groups, attributes or messages, and paste them into a slide!



How it Works

Our smart technology creates presentation and chart libraries. Next, we use a configuration file to identify necessary item fields from the crosstabs. Once a slide has been programmed into our library, data updates are automatic. And you can reuse the charts in other presentations.



The Chart Library

Browse our catalog and select templates that best fit your needs, or send us your native PowerPoint slides for programming. We'll assemble the presentation in template form for your review. Once approved, we'll populate the data and deliver the final presentation.

Ideal for...

- **Multi-Market Studies**
Generate presentations with market-specific data in seconds using a single template.
- **Longitudinal Studies**
As data processing concludes for each wave, auto-update your existing PowerPoint files.
- **Tracking Studies**
Nightly, weekly, quarterly tracking studies are our specialty! Receive updated presentation files along with final data deliverables.

- **Presentation Automation**
Eliminate manual entry of data and text

Contact us to see a Demo!
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