Q1.   Please describe why this site is your favorite sports site.

1   Informative / Can find all the information you are looking for
     (NON-SPECIFIC)
2   Up to date / Latest news
3   Accurate information / Reliable information
4   Provides game schedule
5   Get live scores / Shows the latest scores / Quick scores
6   Gives lots of information / Covers a lot of information / Variety of
     news
7   Shows you game highlights
8   Broad range of sports / Find information about every sport
9   Streams video / More video clips / Clips of game highlights
10   Social networking / Can connect with others
11   Convenient (NON-SPECIFIC)
12   Able to access my email on the same site
13   User friendly / Easy to use / Easy to navigate

96   Other
97   None / Nothing
98   Don't know
99   Refused

A Simple Codelist:
Codelists can be generated from the open end questions' responses. DataWise can create the codelist or we can code to a client's codelist. Codelists made here at DataWise can be sent for client approval before coding is done.