

RESP- NUM	Q3	Q1	Q2	TEXT
22	GENDER: Male	ETHNICITY: White	INCOME: Under \$60k	Knowing is not enough; we must apply! ~ Goethe
36	GENDER: Male	ETHNICITY: White	INCOME: Under \$60k	The aim of education is the knowledge not of fact, but of values. ~ Dean William R. Inge
54	GENDER: Male	ETHNICITY: White	INCOME: Under \$60k	A popular government without popular information, or the means of acquiring it, is but a prologue to a farce or a tragedy, or perhaps both. ~ James Madison
111	GENDER: Male	ETHNICITY: White	INCOME: Under \$60k	These days people seek knowledge, not wisdom. Knowledge is of the past, w
28	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	If we v conform system which learning
39	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	It is im Epictet
41	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	Knowl be their knowle
73	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	We ha around see, the
94	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	If facts are the seeds that later produce knowledge and wisdom, then the emotions and the impressions of the senses are the fertile soil in which the seeds must grow. ~ Rachel Carson
98	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	The first step towards knowledge is to know that we are ignorant. ~ Richard Cecil
108	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	Sit down before fact as a little child, be prepared to give up every preconceived notion, follow humbly wherever or whatever abysses nature leads, or you will learn nothing. ~ Thomas H. Huxley
112	GENDER: Male	ETHNICITY: White	INCOME: Over \$60k	Go to your bosom: Knock there, and ask your heart what it doth know. ~ William Shakespeare

**Spreadsheet Verbatims:**  
 This is an example of demographic banners attached to verbatim responses in a spreadsheet form.

RESP- NUM	Q3	Q1	Q2	TEXT
2	GENDER: Male	ETHNICITY: African American	INCOME: Under \$60k	Pulaski: Dah-ta, look at this. Data: [irritated] Day-ta. Pulaski: What? Data: My name. It is pronounced 'Day-ta'. Pulaski: Oh? Data: You called me "Dah-ta." Pulaski: [laughing] What's the difference? Data: One is my name. The other is not. ~ Star Trek
43	GENDER: Male		Under \$60k	It is characteristic of wisdom not to do desperate things. ~ Henry David Thoreau
64	GENDER: Male		Under \$60k	A little knowledge that acts is worth infinitely more than much knowledge that is idle. ~ Kahlil Gibran
78	GENDER: Male		Under \$60k	Knowledge is a process of piling up facts; wisdom lies in their simplification. ~ Martin Fischer
110	GENDER: Male		Under \$60k	I have come to believe that the whole world is an enigma, a harmless enigma that is made terrible by our own mad attempt to interpret it as though it had an underlying truth. ~ Umberto Eco
42	GENDER: Male		Over \$60k	The eye sees only what the mind is prepared to comprehend. ~ Henri Bergson
44	GENDER: Male	ETHNICITY: African American	INCOME: Over \$60k	I was determined to know beans. Walden ~ Henry David Thoreau
59	GENDER: Male	ETHNICITY: African American	INCOME: Over \$60k	We are drowning in information but starved for knowledge. ~ John Naisbitt
96	GENDER: Male	ETHNICITY: African American	INCOME: Over \$60k	Great are they who see that spiritual is stronger than any material force, that thoughts rule the world. ~ Ralph Waldo Emerson
5	GENDER: Male	ETHNICITY: Hispanic	INCOME: Under \$60k	Imagination is more important than knowledge. For while knowledge defines all we currently know and understand, imagination points to all we might yet discover and create. ~ Albert Einstein

**Sorting Order:**  
Having the verbatims in a spreadsheet form allows for sorting and filtering by each of the demographic banner points.

RESP- NUM	Q3	Q1	Q2	TEXT
80	GENDER: Male	ETHNICITY: Hispanic	INCOME: Over \$60k	Education either functions as an instrument which is used to facilitate integration of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world. ~ Paulo Freire
19	GENDER: Male	ETHNICITY: Native American	INCOME: Under \$60k	The good life is inspired by love and guided by knowledge. ~ Bertrand Russell
72	GENDER: Male	ETHNICITY: Native American	INCOME: Under \$60k	I was brought up to believe that the only thing worth doing was to add to the sum of accurate information in the world. ~ Margaret Mead
76	GENDER: Male	ETHNICITY: Native American	INCOME: Under \$60k	If you don't read the newspaper, you are uninformed; if you do read the newspaper, you are misinformed. ~ Mark Twain
18	GENDER: Male	ETHNICITY: Native American	INCOME: Over \$60k	Trust yourself. You know more than you think you do. ~ Benjamin Spock
38	GENDER: Male	ETHNICITY: Native American	INCOME: Over \$60k	The universe is full of magical things, patiently waiting for our wits to grow sharper. ~ Eden Phillpotts
50	GENDER: Male	ETHNICITY: Native American	INCOME: Over \$60k	Intuition and concepts constitute ... the elements of all our knowledge, so that neither concepts without an intuition in some way corresponding to them, nor intuition without concepts, can yield knowledge. ~ Immanuel Kant
99	GENDER: Male	ETHNICITY: Native American	INCOME: Over \$60k	I believe that imagination is stronger than knowledge -- myth is more potent than history -- dreams are more powerful than facts -- hope always triumphs over experience -- laughter is the cure for grief -- love is stronger than death. ~ Robert Fulghum
11	GENDER: Male	ETHNICITY: Other	INCOME: Under \$60k	Whoever undertakes to set himself up as a judge of Truth and Knowledge is shipwrecked by the laughter of the gods. ~ Albert Einstein
14	GENDER: Male	ETHNICITY: Other	INCOME: Over \$60k	The possession of knowledge does not kill the sense of wonder and mystery. There is always more mystery. ~ Anais Nin
25	GENDER: Male	ETHNICITY: Other	INCOME: Over \$60k	Your vision will become clear only when you look into your heart. Who looks outside, dreams. Who looks inside, awakens. ~ Carl Jung

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40	GENDER: Male	ETHNICITY: Other	INCOME: Over \$60k	The beginning of knowledge is the discovery of something we do not understand. ~ Frank Herbert
79	GENDER: Male	ETHNICITY: Other	INCOME: Over \$60k	Reason guides our attempt to understand the world about us. Both reason and compassion guide our efforts to apply that knowledge ethically, to understand other people, and have ethical relationships with other people. ~ Molleen Matsumura
86	GENDER: Male	ETHNICITY: Other	INCOME: Over \$60k	Bodily exercise, when compulsory, does no harm to the body; but knowledge which is acquired under compulsion obtains no hold on the mind. ~ Plato
90	GENDER: Male	ETHNICITY: Refused	INCOME: Refused	Knowledge has three degrees -- opinion, science, illumination. The means or instrument of the first is sense; of the second, dialectic; of the third, intuition. ~ Plotinus
16	GENDER: Female	ETHNICITY: White	INCOME: Under \$60k	If one is estranged from oneself, then one is estranged from others too. If one is out of touch with oneself, then one cannot touch others. ~ Anne Morrow Lindbergh
61	GENDER: Female	ETHNICITY: White	INCOME: Under \$60k	Intuition becomes increasingly valuable in the new information society precisely because there is so much data. ~ John Naisbitt
17	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	We cannot seek or attain health, wealth, learning, justice or kindness in general. Action is always specific, concrete, individualized, unique. ~ Benjamin Jowett
55	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	Now there is one outstandingly important fact regarding Spaceship Earth, and that is that no instruction book came with it. ~ Buckminster Fuller
77	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	Any piece of knowledge I acquire today has a value at this moment exactly proportioned to my skill to deal with it. Tomorrow, when I know more, I recall that piece of knowledge and use it better. ~ Mark van Doren
93	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	Even a fool, when he holdeth his peace, is counted wise: and he that shutteth his lips is esteemed a man of understanding. ~ Proverbs 17
103	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	Intuition is the supra-logic that cuts out all the routine processes of thought and leaps straight from the problem to the answer. ~ Robert Graves

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113	GENDER: Female	ETHNICITY: African American	INCOME: Under \$60k	It is a wise father that knows his own child. ~ William Shakespeare
34	GENDER: Female	ETHNICITY: African American	INCOME: Over \$60k	Intuition does not in itself amount to knowledge, yet cannot be disregarded by philosophers and psychologists. ~ Corliss Lamont
68	GENDER: Female	ETHNICITY: Hispanic	INCOME: Under \$60k	Anyone who conducts an argument by appealing to authority is not using his intelligence; he is just using his memory. ~ Leonardo da Vinci
105	GENDER: Female	ETHNICITY: Hispanic	INCOME: Under \$60k	I am somehow less interested in the weight and convolutions of Einstein's brain than in the near certainty that people of equal talent have lived and died in cotton fields and sweatshops. ~ Stephen Jay Gould
114	GENDER: Female	ETHNICITY: Hispanic	INCOME: Over \$60k	We know what we are, but know not what we may be. ~ William Shakespeare
4	GENDER: Female	ETHNICITY: Asian	INCOME: Under \$60k	It is, in fact, nothing short of a miracle that the modern methods of instruction have not entirely strangled the holy curiosity of inquiry. ~ Albert Einstein
75	GENDER: Female	ETHNICITY: Asian	INCOME: Under \$60k	All schools, all colleges, have two great functions: to confer, and to conceal, valuable knowledge. The theological knowledge which they conceal cannot justly be regarded as less valuable than that which they reveal. That is, when a man is buying a basket of strawberries it can profit him to know that the bottom half of it is rotten. ~ Mark Twain
97	GENDER: Female	ETHNICITY: Asian	INCOME: Under \$60k	The two operations of our understanding, intuition and deduction, on which alone we have said we must rely in the acquisition of knowledge. ~ Rene Descartes
104	GENDER: Female	ETHNICITY: Asian	INCOME: Under \$60k	Knowledge is of two kinds: we know a subject ourselves, or we know where we can find information upon it. ~ Samuel Johnson
106	GENDER: Female	ETHNICITY: Asian	INCOME: Under \$60k	The great end of life is not knowledge but action. ~ Thomas H. Huxley
33	GENDER: Female	ETHNICITY: Asian	INCOME: Over \$60k	There is no squabbling so violent as that between people who accepted an idea yesterday and those who will accept the same idea tomorrow. ~ Christopher Morley
29	GENDER: Female	ETHNICITY: Native American	INCOME: Under \$60k	There was so much handwriting on the wall that even the wall fell down. ~ Christopher Morley

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46	GENDER: Female	ETHNICITY: Native American	INCOME: Under \$60k	True friendship can afford true knowledge. It does not depend on darkness and ignorance. ~ Henry David Thoreau
63	GENDER: Female	ETHNICITY: Native American	INCOME: Under \$60k	Trust your hunches. They're usually based on facts filed away just below the conscious level. ~ Joyce Brothers
71	GENDER: Female	ETHNICITY: Native American	INCOME: Under \$60k	If you have knowledge, let others light their candles in it. ~ Margaret Fuller
20	GENDER: Female	ETHNICITY: Native American	INCOME: Over \$60k	We must learn our limits. We are all something, but none of us are everything. ~ Blaise Pascal
49	GENDER: Female	ETHNICITY: Native American	INCOME: Over \$60k	Science is organized knowledge. Wisdom is organized life. ~ Immanuel Kant
48	GENDER: Female	ETHNICITY: Other	INCOME: Over \$60k	Virtue is an angel, but she is a blind one, and must ask Knowledge to show her the pathway that leads to her goal. ~ Horace Mann
57	GENDER: Female	ETHNICITY: Other	INCOME: Over \$60k	The preservation of the means of knowledge among the lowest ranks is of more importance to the public than all the property of the rich men in the country. ~ John Adams
67	GENDER: Female	ETHNICITY: Other	INCOME: Over \$60k	I don't believe in intuition. When you get sudden flashes of perception, it is just the brain working faster than usual. But you've been getting ready to know it for a long time, and when it comes, you feel you've known it always. ~ Katherine Anne Porter
70	GENDER: Female	ETHNICITY: Other	INCOME: Over \$60k	The dumbest people I know are those who know it all. ~ Malcolm Forbes
84	GENDER: Female	ETHNICITY: Other	INCOME: Over \$60k	The secret of joy in work is contained in one word - excellence. To know how to do something well is to enjoy it. ~ Pearl S. Buck